

September 13, 2004

For Immediate Release

Event Listing

CharityExpo2004

Inaugural event “teams up” corporations and charities to explore and engage in the challenges of, and celebrate the contributions to, the charitable sector

Altruvest Charitable Services expands its innovative *BoardMatch®* Programs to introduce CharityExpo2004 – a first-of-its-kind event in Canada that will bring together, in one place, an anticipated 1000 attendees from the charitable and corporate sectors with more than 75 charities to inform, engage and recognize.

“In this time of change, issues such as good governance, volunteer retention and leadership are major challenges for charities. Through our BoardMatch programs and events like CharityExpo, we are trying to raise awareness within corporations and recruit talented individuals to help build capacity in charities across the board. People just need to see that board service truly is a win-win-win,” says Sol Kasimer, CEO of Altruvest.

CharityExpo2004 will be held:

Thursday, October 28, 2004, 3:00 – 7:30pm

Club 200, SkyDome, Toronto

- Participate in the interactive corporate philanthropy discussion with sector leaders.
- Learn how you can improve your career through board experience by visiting the more than 75 charitable organizations, looking for board members and senior volunteers.
- Congratulate and learn from the experiences of the award recipients and our speakers at the Awards celebration.
- Network with over 1000 attendees at the Toronto Argonauts football game following the reception.

- more -

Meet Megan who found true 'job satisfaction' by joining a board

Megan E. Telford is a labour and employment lawyer practicing with Heenan Blaikie, the largest national labour and employment practice in the country.

Last year, through BoardMatch Fundamentals, Megan teamed up with **Eva's Initiatives**, a new project that helps homeless and at-risk youth. Eva's needed a director with collective bargaining experience, so the board-match was a natural fit.

"When I joined Eva's board last year, I was amazed at the opportunities board service held. In addition to the rewarding opportunity to make a difference, I have learned so much about leadership at the highest level. I realize that for organizations, both in the corporate and charitable worlds, having good leadership is more critical now than ever before. Without BoardMatch, I would not have realized the value, both personally and for my career, in joining a board," comments Megan.

Each year, Eva's Initiatives helps over 2,300 homeless and at-risk youth to get off the street, find housing and community supports, and begin to re-build their futures.

For more information or to register, please visit www.boardmatch.org and click on "CharityExpo2004", or call 905-564-6959.

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Founded by Altruvest Charitable Services, CharityExpo brings corporate executives, managers and community leaders together with charities to promote the importance of volunteerism and the need for corporate involvement and leadership.

Altruvest Charitable Services is a registered Canadian charity, founded in 1994. Through its BoardMatch programs, Altruvest expands the talent pool, and enhances the governance skills of charitable sector boards and senior leaders, fostering more effective charities and stronger Canadian communities.

CharityExpo2004 is proudly supported by: Report On Business Television, Globe & Mail, CIBC, VRG Capital, Maritz Canada, The Toronto Board of Trade, Showcare Solutions, Skydome, and the Toronto Argonauts.

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